Welcome to Danube Art Master (DAM) 2024 Quick Book. This document serves as a quick reference to the most important organizational information and timeline for the upcoming competition.

Danube Art Master is an international competition jointly organised by the Global Water Partnership Central and Eastern Europe (GWP CEE) and the International Commission for the Protection of the Danube River (ICPDR). DAM competition encourages children to have a closer look at their local river, to reflect on what the environment means to them, and to create original artworks to celebrate the river and the region. Children from all schools, NGOs, clubs, daycare centres or associations for children in the Danube Basin are invited to create a piece of art and take part in the Danube Art Master competition. Danube Art Master has united thousands of children throughout the Danube River Basin since 2004. The competition educates the children from the Danube River Basin about the river’s intrinsic value and importance and gives them a voice to comment on the future of their environment.

Contact points

The GWP CEE team is Gabriela Zaleska, Veronika Vagoova and Monika Jetzin.

- **Gabriela Zaleska and Veronika Vagoova** – gwpcee@gwpcee.org – are the contact point for administrative, collecting the interim reports, the final activity report and the final financial report submission.
- **Monika Jetzin** - jetzinmonika@gmail.com, CC: gwpcee@gwpcee.org - will coordinate the activities of the national organizers, distributing and collecting the contracts, the invoices, and distributing Quick Book. She will collect results from the national phase, the artworks, necessary documentation, and statistics. Please put gwpcee@gwpcee.org in the CC of the email communication.

Timeline of the event

- **May 2024** – Contracts are prepared and signed.
- **May to 31 October 2024** – National organizers (NOs) run the competition; DAM national phase is held.
- **31 October 2024** – Deadline for submitting the competitors’ artworks to NOs.
- **5 November 2024** – NOs submit **Interim activity report** and statistics to GWP.
- **1 – 9 November 2024** – NOs select the national winners and submit artworks together with the required documentation to GWP CEE.
- **10 – 24 November 2024** – International winners are chosen by the ICPDR jury; online competition has started.
- **Ordinary Meeting of ICPDR 2024** – All winners announced.
- **January 2025** – Online ceremony is held.
- **31 January 2025** – Final activity report and final financial report are submitted to GWP CEE.
DAM Categories

There will be three categories in which competitors can submit their creations. These are Art, Photography and Video. These are further split into two age groups: Junior (6 – 11 years old) and Teen (12 – 18 years old) subcategories.

Participants must be from a country in the Danube Basin (Germany, Austria, Czech Republic, Slovakia, Hungary, Slovenia, Croatia, Bosnia and Herzegovina, Serbia, Montenegro, Romania, Bulgaria, Moldova and Ukraine). They can join as individuals, as a class, or as a group of people.

Employees and officers of GWP CEE and ICPDR, as well as the immediate family (defined as parents, spouses, children, siblings and grandparents), are not eligible to take part in the competition.

The artworks of all categories should be done outside in nature, near a water body (river, lake...), and from materials found there.

Category specifications

• **Artworks** - should be created with materials found near the water body (lake, river). For example, sculpture, collage, fashion & jewellery, etc. Drawings and paintings are NOT accepted. The minimum size of the photos is 1 megabyte.

• **Videos** – should not be longer than 1 minute. They can be recorded by camera or smartphone. There is no limitation to what the video can be made of, from songs and performances to reports on the river, however fully animated videos will not be accepted. Please note that for the international part of the competition, English subtitles for the videos are required (see suggestion to prepare subtitles below).

• **Photography** – should portray life on the Danube or specific activities by the artist/artists. The photography category focuses on a performance art or a specific situation seen in the Danube River Basin. Be it a sunset over the river or a city, people enjoying or celebrating the Danube, or a beautiful part of the river. There are no limits to creativity. The minimum size of the photos is 1 megabyte.

All photos, videos and scans should be sent to the National Organizers. Selected national winning artworks will then be sent to the GWP CEE.

Participation in the competition constitutes the winner’s consent for their name and contribution picture to be made public in publications of GWP CEE and the ICPDR. GWP CEE and ICPDR reserve the right to use the photographs/videos taken without the expressed written permission of those included within the photographs/videos.

Adding subtitles to videos (for the international phase)

Videos reaching the international phase need to have English subtitles, in case somebody is speaking in them or there is some text presented. Videos without English subtitles cannot be accepted for the international phase because juries cannot evaluate them properly.
For adding subtitles to videos, we suggest using ShotCut. A free and simple-to-use video editing software. You can download it by clicking on this link. Once you install it, you can click on this link to find a set of tutorials, among which there is a tutorial on how to add text to your video. Simply scroll down and search for a tutorial named: “Adding Text”.

Using this software specifically is not mandatory. Feel free to tell your national competitors they can use any other method if there are English subtitles added to the final video.

**The story behind the artwork (for international level)**

The artworks reaching the international phase include a written story in English (artist’s statement) up to 250 words. The story could describe 1) the creative process and 2) what the participant has learned through the river-basin exploration.

Here are some guiding questions for the reflection:

- What is your message to the audience?
- What inspired your work?
- While creating your artwork, what have you learned?

**Evaluation process**

There are no mandatory rules to follow for NO when evaluating the national phase artworks. A good rule of thumb is to compare the artwork against the requirements in their respective categories (see section category specification). A suggested solution would be to compare the submissions and assign the points to them based on your predetermined attributes, e.g. creativity, technique, complexity, or a story behind it.

Feel free to compile your own evaluation rules and be objective. If you still experience difficulties, feel free to contact GWP CEE to ask for support.

**Winner selection**

**National level**

At the national level, the NO will judge different forms of art. Winners for the following categories should be selected at the national level:

1.) **Art Category:** a) Juniors: Age 6-11; b) Teens: Age 12-18;
2.) **Video Category:** a) Juniors: Age 6-11; b) Teens: Age 12-18;
3.) **Photography Category:** a) Juniors: Age 6-11; b) Teens: Age 12-18;

National organizers are asked to submit artworks and information about winning artworks to GWP CEE (31 October 2024) in the template provided by GWP CEE. They are asked to share (if applicable) three top places of the winning artworks in each category (i.e. 1a, 1b, 2a, 2b, 3a, 3b). The top national artworks will be posted on the official Facebook account of the competition.
National prizes are provided by national organizers and vary from country to country. Participants are encouraged to contact their country’s organiser for more details.

**International level**

The first winning artwork of each category is sent to the international phase. In case the artwork does not meet the conditions (see section *Category specification*), the artwork at the following place is compared to the conditions and afterwards sent to the international phase.

At the international level, the artworks will be judged by an international jury, which is composed of the national representatives of all ICPDR countries. The judgment is anonymous. Any hints to national artwork’s nation of origin will be redacted to facilitate neutral assessment. The judges’ decision is final, and the creator(s) of the chosen artwork will be crowned ‘Danube Art Master(s)’.

After the competition, an exhibition will be organized with photos of the best artworks from each country connected with an international event organized by the ICPDR (online, if applicable a live event).

**Social media**

Apart from the main competition, the three top places of the winning artworks in each category from all countries will participate in an online competition. They will be posted by GWP CEE on the Danube Art Master’s Facebook page. There will be special prizes for the Most Liked Photo and the Most Liked Video on Danube Art Master’s Facebook page. Only the artworks submitted officially by the national organisers can compete for the online prize.

**Submitting reports and artworks**

National organizers will receive an email package for DAM 2024 with all reporting templates. The email package will specify reporting duties and links to submit the artwork. The reporting deadlines are:

- **31 October 2024** – Deadline for submitting the competitors’ artworks to NOs
- **5 November 2024** – NO submit *Interim activity report*, and statistics to GWP
- **1 – 9 November 2024** – NOs select the national winners, and submit artworks together with required documentation to the main GWP CEE.
- **31 January 2025** – Final activity report and final financial report is submitted to GWP CEE

Danube Art Master 2024 will be organised around the theme

**“Keep the Danube Blue”**